



## KV. MURUGA BARATHI

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**Motivational Speaker, HR Trainer and Writer**

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- **Founder of MUBA Academy, NEETHAAN Foundation & KAVIRASAN Ilakkiya Kazhagam.**
- **Certified Trainer by Junior Chamber International (India)**
- **Certified Happiness Coach by Berkeley Institute of Wellbeing, California**
- **Certified in Sports Psychology by Rajasthan Royals (IPL Team Franchisee)**
- **Certified NLP Practitioner and Certified Life Coach**
- **Certified in Psychometrics, Cognitive and Behavioral Therapy and Career Counseling.**
- **Founder Member of International Federation of Professional Trainers**

Professional Soft Skill and HRD Trainer for the past 20 years. Conducted more than **1700 programs** in the last 13 years (recorded in Website). Successfully trained thousands of Students, Teachers, Employees and Top level Executives. Addressed people in all the **38 Districts of Tamilnadu and Pondicherry** in India and Foreign Countries – **Sri Lanka, Malaysia and Cambodia.**

Aware of many complex **Business, Life, HR and Management concepts.** Presents them in unique style with Sense of humor, games, videos and anecdotes. Follows the ‘**4I**’ formula i.e., Interesting, Informative, Interactive and Inspiring in all trainings. Practices higher standards, principles and values.

Conducted Leadership Coaching programs to **Hyatt Clothing Co., Kovaisoft Technologies and Thiruvapur Maharaja Silks.** Work Ethics programs to **Lotus Footwear (NIKE), POTHYS and JeevaRekha Textiles;** Sales Trainings to **IIFL, Blue Chip, Birla Sun Life, Star Health and ICE Net;** Management Development Programs to **Thanga Mayil Jewellery, Venus Electronics, Sathya Agencies and Jayavilas Mills;** Stress Management programs to Officers of **Indian Bank, Commercial Tax and doctors of Apollo Hospitals.** Conducted training programs / gave Guest Lectures in various educational institutions including **Loyola College, Alagappa Institute of Management, National College, Vivekananda Polytechnic, Arasu Engineering College, Annai Matric. School and Venkateswara Matric. School.** Addressed people of various organizations such as Rotary, Lions, JCI and YES.

Written **13 books** (such as “Thervilum Velvom”, “Naalum Kavithai”, “Ovvoru Naalum Urchagam”, “More + Rasam = Munnetram”, “Makkal Sol Keleer”, “SMS”, “Kesari + Pooi = Magilchi” and “Nallavai Narpathu”). He is the Editor of World’s First Positive News E-magazine in Tamil – “**Nalla Seithi**”. His stories / articles were published in Tamil Magazines like **Kumudam, Namadhu Nambikkai, Iniya Nandavanam and Nam Uratha Sindhanai.** Participated in programs of **Vijay Tv, Raj Tv, Kalaingar Tv, Podhigai Tv, Imayam Tv and Puthiya Thalaimurai Tv** and presented 100 episodes of daily motivation in online channel – Mukil Tv. Also have a mobile app in his name – **MURUGABARATHI.**

Got many Awards, Prizes and Honours such as Best Young Citizen, **Best HR Trainer,** Best Blood Donor, **Sollarasan, Sevai Semmal, Palkalai Mamani, Sindhanai Nayagan, Varalaatru Nayagar, Urchaaga Uraiyalar and Magathaana Manithar.** Held positions in Social Organizations and Literary Associations. Born in Pudukkottai in 1981 to Mr. Kannan and Mrs. Vijayalakshmi, who are retired teachers.